

Swiss International Air Lines Ltd.

Creating a Collaboration Hub for the
modern & hybrid workplace

COMMAND & CONTROL

CORPORATE SPACES

ENVISIONING & STORYTELLING

AT A GLANCE

Industry Aviation

Location Zurich, Switzerland

Challenge Swiss International Air Lines Ltd. needed a flexible hybrid collaboration environment that could support large-scale meetings, workshops, training sessions, and events while remaining simple to use and reliable for every user.

Products

- LED Wall, 32:9 ratio, 1.5 mm pixel pitch, approx. 6m x 1.7m
- 2x LCD 98"
- Cyviz Easy Controller
- Cyviz Easy Server
- MTR Agent

Usage Multipurpose collaboration, large auditorium, dividable room solution

Solution A fully integrated Collaboration Hub that can operate as one large room or two independent spaces. With simple, standardized controls, people at SWISS can easily adapt the room and manage it without specialist support.

ABOUT THE PROJECT

Swiss International Air Lines Ltd. (SWISS) wanted to create a flagship collaboration environment at its headquarters in Zurich. The ambition was to bring people together in a hybrid setting at a scale that conventional meeting room systems could not support.

The resulting Collaboration Hub combines flexible room design, high-performance visualization, Microsoft Teams Rooms, and simple Cyviz control. It supports everything from team meetings and workshops to town halls, training sessions, ideation activities, and company events.



THE SOLUTION

A Collaboration Hub Designed Around People

Cyviz worked with SWISS to translate the company's vision into an integrated, standardized collaboration environment.

Rather than supplying individual components, Cyviz designed a complete solution around flexibility, ease of use, and reliability.

The Collaboration Hub brings advanced technology together in a familiar meeting room experience. Employees can enter the space, connect their devices, and start collaborating without specialist assistance.

The Core Features Include

- **Flexible Room Configuration:** The divisible environment can operate as two independent rooms or one large collaboration space. Users can change the configuration with a simple command, making it easy to support different group sizes and meeting formats.
- **Integrated Visualization:** A large-format LED wall anchors the main room, supported by two repeater displays and two 98-inch displays in the second room. The displays are driven and interconnected through the Cyviz platform.
- **Simple, Standardized Control:** Cyviz' solutions provides a consistent interface for starting meetings, selecting content, and managing the room. Although the underlying environment is technically sophisticated, the user experience is comparable to a standard Microsoft Teams Room.



When creativity is at work,
the sky is not really the limit.



KEY LEARNINGS



Flexibility Without Complexity

The Collaboration Hub gives SWISS a single environment for a wide range of activities, including team meetings, workshops, training sessions, town halls, quarterly meetings, ideation sessions, and events.

Employees do not need to understand the technology behind the room. They can enter, connect, and begin a session without dedicated technical support. This ease of use has helped remove the uncertainty often associated with organizing larger hybrid meetings.

The room can also move quickly between divided and combined modes. This allows SWISS to accommodate different meeting formats without requiring users to reconfigure the technology manually.

GOING FORWARD

Supporting Collaboration and Culture at Scale

The Collaboration Hub is more than a large meeting room. Located alongside a coffee and hospitality area, the space connects informal conversations with structured collaboration.

The surrounding environment encourages spontaneous interactions between colleagues from different departments.

Ideas that begin during a coffee break can move directly into a workshop, interactive meeting, or decision-making session.

The result is a versatile, welcoming environment that reflects the SWISS approach to hospitality while providing the technology required for modern hybrid collaboration.

“The biggest success was clearly the collaboration with Cyviz. They didn’t just provide us with a bill of materials and a price. They provided an integrated, standardized solution that matched the vision we had for the entire Collaboration Hub.”

- Stefano Buonaiuto, Head of IT Operations at SWISS

DON'T HOLD BACK



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